



joie yong

portfolio of
selected works
2019



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byjoieyong@gmail.com

ABN info available upon request

JOIE YONG

/ CHIAUYEE YONG

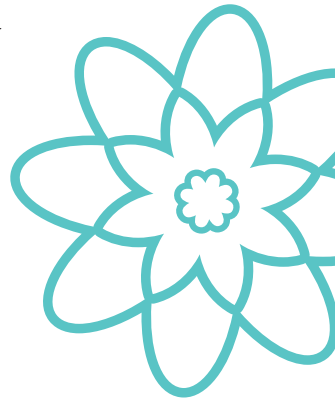
BIO

Joie Yong, also known as ChiauYee Yong, is a Contemporary Arts (Visual Art) honours graduate from the University of Tasmania (UTAS) and holds a diploma of Graphic Design specializing in Web Design from the Sabah Institute of Art (SIA).

Born in Kota Kinabalu, SAB, Malaysia, Joie is currently residing in Launceston, TAS, Australia and working as a freelance freelance graphic designer, and front-end design/developer at PURPOSE Marketing.

CURRICULUM VITAE

Curriculum vitae available at www.joieyong.com



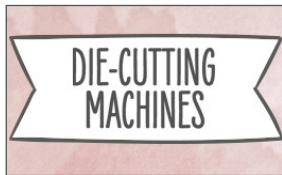
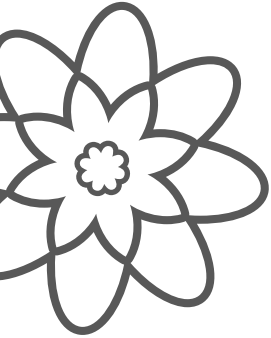
2019 CRAFTIE CAFE

Tasmania, AUS

Logo Rebranding & Illustration

- 1. Logo & variations
- 2. Digital promotion items*
- 3. Website asset illustration & design
<https://www.craftiecafe.com.au/>

*not shown



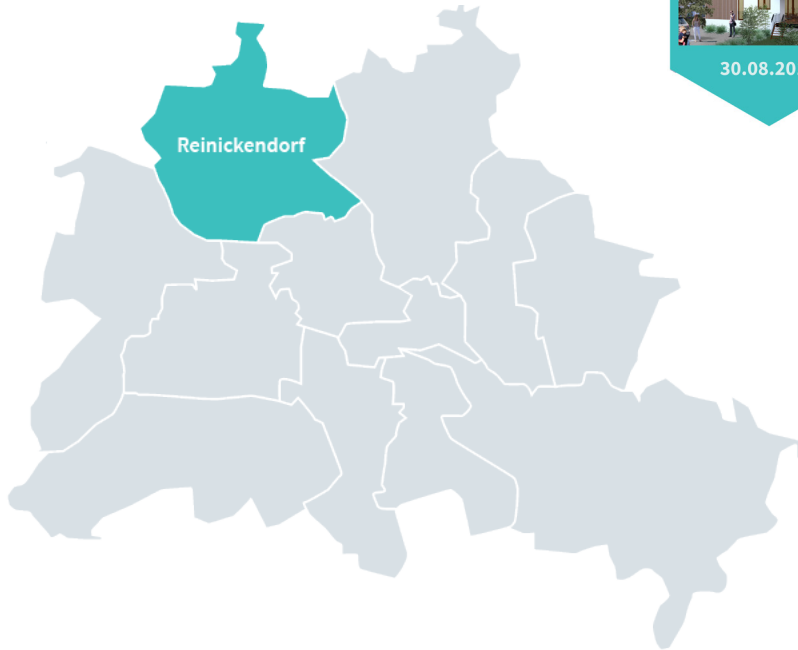
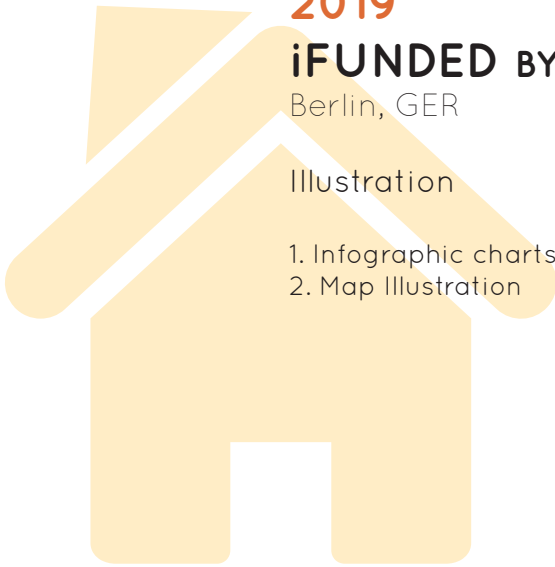
2019

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Berlin, GER

Illustration

1. Infographic charts and graphs
2. Map Illustration



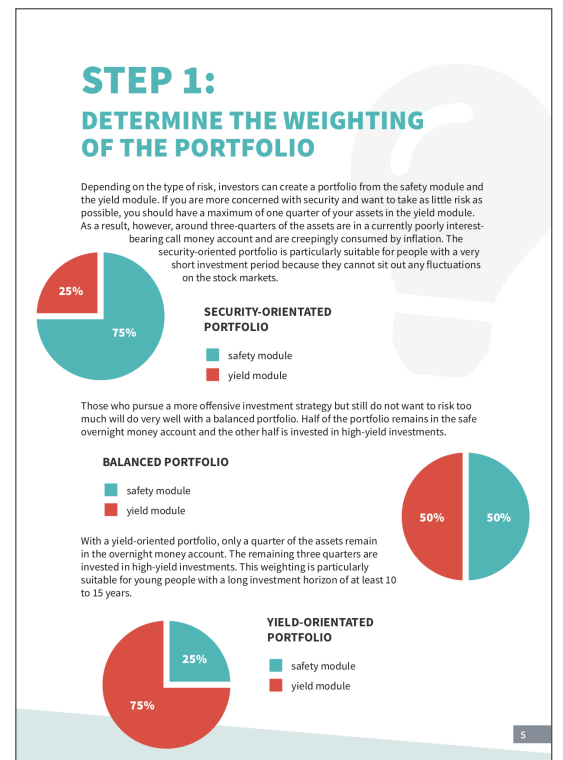
2019

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Illustration & Asset Creation

1. eBook Design & Mock Up Creation



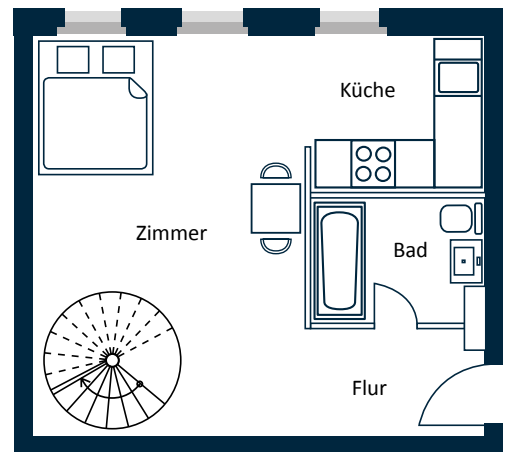
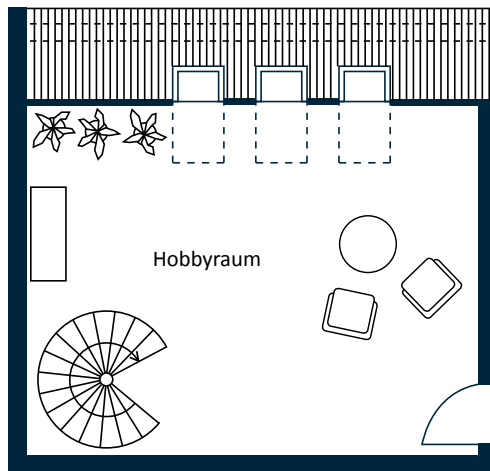
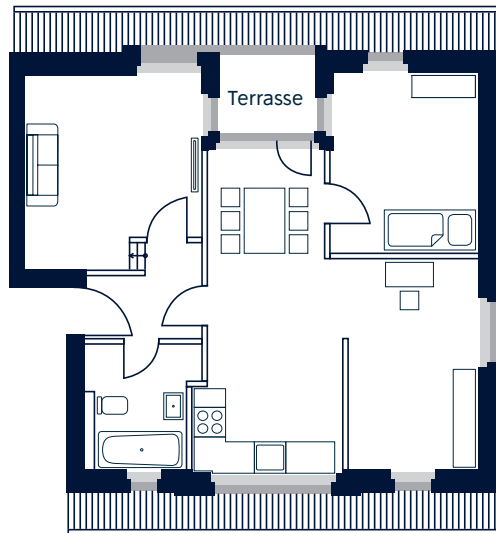
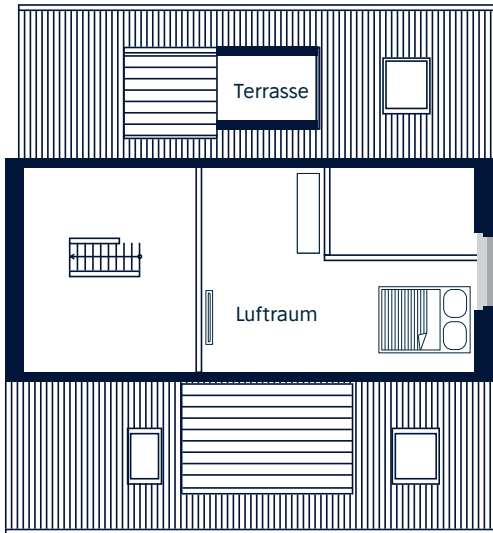
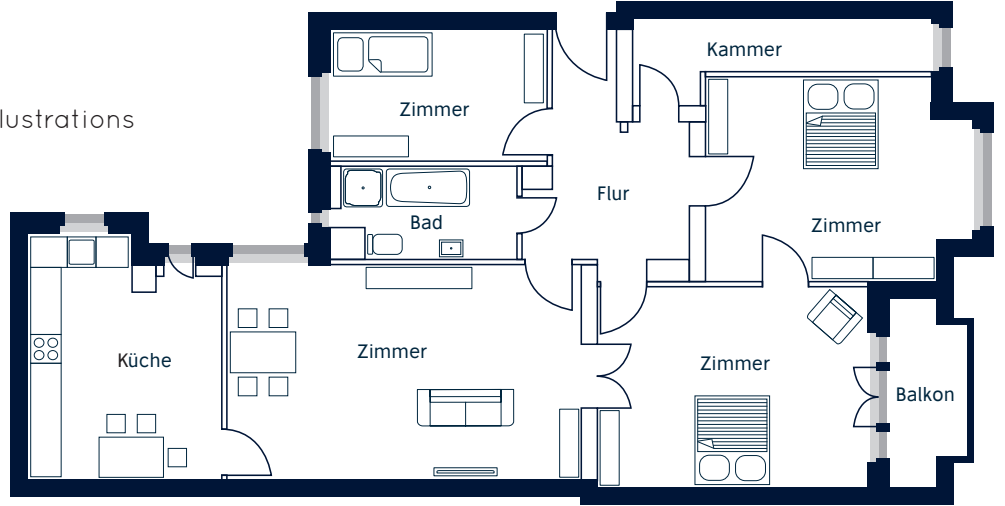
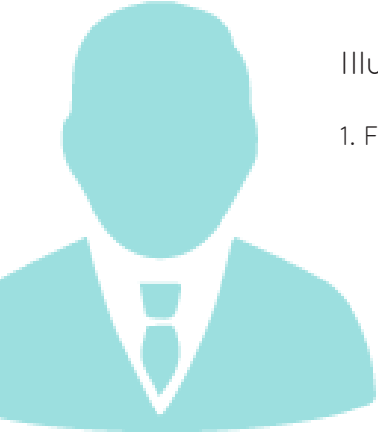
2018-19

iFUNDED BY iESTATE GMBH

Berlin, GER

Illustration

1. Floor Plan Illustrations



2018-19

MARKLAND SEASIDE PATTAYA

Pattaya, THAI

Creative Branding &
Hotel Stationery

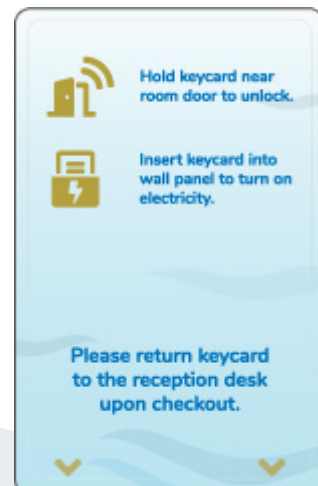
1. Logo & variations
2. Hotel room key
3. Hotel guest comment card
4. Hotel room environment cards*
5. Hotel room door hanger cards*

*not shown



MARKLAND
SEASIDE

GUEST COMMENT CARD 貴賓意見卡	
Please check the box with the corresponding number. One is poor and five is excellent. 請在空格上打分：一為需要進步，五為最佳。	
	1 2 3 4 5
ARRIVAL 到達	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
ROOM 房間	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
POOL & FITNESS FACILITIES 泳池、健身設備	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
FOOD & BEVERAGE SERVICES 餐飲服務	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
OTHER SERVICES 其他設施	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
YOUR DEPARTURE 退房	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
OUR EMPLOYEES 招待與服務	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
YOUR OVERALL EXPERIENCE 整體服務	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
ADDITIONAL COMMENTS 貴賓意見	
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Feel free to share your opinion of us on Trip Advisor: 歡迎親愛的客戶在猫途鷹分享您的寶貴意見： www.tripadvisor.com/reviewit Thank you for your feedback. 萬分感激。	



2019

THAI FOOD & CULTURE FESTIVAL 2019

Tasmania, AUS

Promotional Marketing Items

1. Promotional poster
2. Event banner
3. Roadside signage



2019 WORLD STREET EATS

Tasmania, AUS

Creative Branding &
Promotional Marketing Items

1. Logo & variations
2. Promotional poster
3. Event banner
4. Roadside signage
5. Facebook Cover Image

